**🚀 Powerapp by OnSpot**

**Your All-In-One Growth & Automation Platform**

*(Complimentary with any OnSpot Managed or Resourced Service)*

**Tagline:**

“Run your business like a $10M company — even if you’re just starting.”

One system. All your tools. Automated, organized, and ready to scale.

**💡 What Powerapp Is**

Powerapp (powered by GHL and customized by OnSpot) is your **complete business growth system** — built to centralize your marketing, sales, operations, and communication in **one intelligent platform.**

It replaces 15+ tools (HubSpot, Calendly, Mailchimp, ClickFunnels, Typeform, Slack, and more) —

saving you **time, money, and mental load** while giving your team the structure to **operate like pros.**

**🌟 Core Promise**

“We build the system. You focus on growth.”

You get a **fully integrated CRM, automation engine, communication suite, and funnel system** that runs your lead generation, follow-ups, appointments, payments, and reporting — automatically.

Whether you’re managing clients, booking calls, sending campaigns, or running ads, Powerapp connects everything seamlessly.

**⚙️ Key Features & Capabilities**

**1️⃣ Contacts & CRM**

* Unified contact profiles (emails, calls, messages, notes, tasks)
* Smart tags, lead scoring, and pipeline tracking
* Multiple pipelines (sales, operations, recruitment, etc.)
* Activity history & reminders
* Custom fields and company associations

**→ Benefit:** No more spreadsheets. Every customer touchpoint in one view.

**2️⃣ Conversations Inbox**

* All-in-one messaging: Email, SMS, WhatsApp, FB/IG Messenger, Webchat
* Auto-routing & assignment rules
* Quick replies, templates, mentions
* Chat widget for your website
* Response time tracking

**→ Benefit:** Never miss another lead or reply again — all your messages in one window.

**3️⃣ Calendars & Bookings**

* Smart scheduling with buffers & reminders
* Team calendars and round-robin assignment
* Integration with Google & Outlook
* Zoom/Meet auto-links
* No-show automations and rebooking flows

**→ Benefit:** Clients book, get reminders, and show up — automatically.

**4️⃣ Websites, Funnels & Landing Pages**

* Drag-and-drop builder with mobile-optimized templates
* Prebuilt sales funnels and thank-you pages
* Sticky forms, exit pop-ups, countdown timers
* Blog publishing & SEO tools
* Multi-domain and multi-brand support

**→ Benefit:** Launch high-converting pages in minutes — no coding needed.

**5️⃣ Email & SMS Marketing**

* Beautiful visual email builder
* Broadcasts, drip campaigns, and automations
* Link & UTM tracking
* Segmentation by tags, behavior, or pipeline stage
* Built-in deliverability and compliance tools

**→ Benefit:** Stay top-of-mind with automated, personalized communication.

**6️⃣ Automations & Workflows**

* Visual “If/Then” automation builder
* Prebuilt templates: New Lead → Nurture → Book → Close
* Auto tasks, follow-ups, and pipeline moves
* Trigger webhooks, notifications, or conditional paths
* Custom AI-powered follow-up messages

**→ Benefit:** Your business runs 24/7 — even when you don’t.

**7️⃣ Reviews & Reputation**

* Automated review requests via SMS/email
* Review feed for monitoring & responding
* NPS/CSAT surveys
* Embeddable review widgets on websites

**→ Benefit:** Build social proof and rank higher with consistent 5-star reviews.

**8️⃣ Payments & Invoicing**

* Stripe integration
* One-time or subscription payments
* Invoices, checkout pages, trials, and coupons
* Revenue tracking & reporting
* Upsells and downsells built into funnels

**→ Benefit:** Get paid instantly. No separate systems or delays.

**9️⃣ Social Media Planner**

* Schedule posts for FB, IG, LinkedIn, Google Business
* AI post caption suggestions
* Media library & approval workflows
* Calendar view for planned content

**→ Benefit:** Manage all your social presence from one dashboard.

**🔟 Reporting & Attribution**

* Real-time dashboards for leads, sales, and sources
* Campaign ROI & conversion tracking
* Call tracking & attribution models
* Sales forecasting & performance reports

**→ Benefit:** Know exactly which campaigns make you money.

**11️⃣ AI Features**

* AI-generated messages, emails, and responses
* Conversation summarization & tone rewriter
* Intent analysis for incoming messages
* Smart recommendations for next actions

**→ Benefit:** Save hours weekly and elevate every client interaction.

**12️⃣ Integrations & Extensibility**

* Connect to 2,000+ apps via Zapier/Make
* Deep integrations with:
  + **Google Suite, Microsoft, Zoom, Stripe, QuickBooks, AWS, BambooHR, Replit, OnSpot Intelligence System, Lindy AI, GoHighLevel Core**
* REST API for custom development
* Webhooks for two-way sync

**→ Benefit:** Fits perfectly into your existing tech stack.

**🧩 Ready-to-Use Industry Snapshots**

Prebuilt templates for:

* BPO / Outsourcing
* Real Estate
* Coaching / Consulting
* E-commerce
* Healthcare / Clinics
* Automotive
* Education
* Local Service Businesses

Each snapshot includes:

✅ Website/Funnel templates

✅ Prewritten email & SMS flows

✅ CRM pipelines

✅ Booking systems

✅ Review automation

✅ Dashboards

**→ Benefit:** Go live in 48 hours — already tailored for your industry.

**🔒 Security & Compliance**

* 2FA, user roles, audit trails
* GDPR / CAN-SPAM / TCPA compliant
* Opt-in & consent tracking
* Data retention policies
* A2P 10DLC registration for SMS deliverability

**💰 Pricing & Inclusions**

| **Plan** | **Description** | **Who It’s For** | **Cost** |
| --- | --- | --- | --- |
| **Complimentary Powerapp Access** | Core platform + setup + basic templates | Included with any Managed or Resourced OnSpot service | **FREE** |
| **Powerapp Pro Add-On** | Full automation suite + custom funnel + multi-channel campaigns | Clients who want to automate follow-up and scale faster | **$99/month** |
| **Powerapp Enterprise** | Multi-brand, multi-user, API integration, BI reporting | Established teams or agencies | **Custom quote** |

*(All plans include OnSpot support and quarterly optimization sessions.)*

*(All plans include OnSpot support and quarterly optimization sessions.)*

**🧠 Why Clients Love Powerapp**

✅ Replace 15+ apps with 1 system

✅ Unified data, dashboards, and automations

✅ Automate 80% of repetitive tasks

✅ Lower cost per lead & higher close rate

✅ Keep your brand consistent across all touchpoints

**🏆 OnSpot Advantage**

Unlike standard GoHighLevel resellers, **OnSpot customizes Powerapp with proprietary automation frameworks**, sales funnels, and SOP playbooks built from **decades of BPO and tech experience**.

Every Powerapp account comes with:

* Personalized onboarding & automation map
* Prebuilt lead → call → close flow
* Access to OnSpot’s AI assistant Vanessa for setup help
* Regular system audits to ensure it scales with you

**🧭 Your Business, Powered by OnSpot**

We don’t just give you software —

We give you a **System that Sells, Serves, and Scales**.

✔ Automate.

✔ Simplify.

✔ Grow.

**🔹 Want Your Complimentary Powerapp Setup?**

👉 Visit [**onspotglobal.com/powerapp**](https://onspotglobal.com/powerapp) or message your Account Manager to activate your free Powerapp seat today.